

OFFICIAL CONTEST RULES FOR NEW MEMBER DRAWING.

1. No purchase is necessary.
2. Eligibility for Promotion: Members with a new account relationship with DCCU.
3. By submitting any entry you agree to be bound by the Official Rules.
4. The promotion period is quarterly, depending upon when the new account was opened. Either January 1 thru March 31; April 1 thru June 30; July 1 thru September 30; October 1 thru December 31.
5. Employees of DCCU, officials, agents, and their immediate family members are not eligible. Drawing will be held on the week workday of the new quarter.
6. The winner will be notified by DCCU.
7. Limit one (1) prize per account number. If any prize is unclaimed, an alternate winner will be chosen.
8. DCCU will award one \$25 gift card to a local establishment of DCCU's choice through a random drawing held at the credit union's home office in Madison, Wisconsin.
9. Entries will be entered in the drawing upon receipt of an official DCCU completed survey which includes name and contact information. Entries must be postmarked no later than the 25th of the last day of the quarter in which the letter was received. The Credit Union is not responsible for lost, late, misdelivered, incomplete or postage-due entries. One entry per person during each quarter.
10. To claim a prize, the winner must sign and return a release and an affidavit of eligibility and publicity release to the Credit Union at 2160 Rimrock Road, Madison, WI 53713, within 14 days of notification, or prize will, in the Credit Union's discretion, be forfeited. Prize will be awarded only if entrants comply with these Official Rules. No cash or other consideration will be paid and winners are responsible for any applicable taxes or other expenses related to any prize awarded. Odds of winning rely entirely on the number of entrants.
11. Void where prohibited by law. All federal, state and local laws and regulations apply.
12. By accepting a prize, a winner consents to the use of his/her name and photograph or likeness for advertising and promotional services without additional compensation.
13. Release of Claims: The winner, members of the winner's household, relatives and persons who use any prize awarded by DCCU, and such persons heirs, assigns, executors, and administrators release and exempt DCCU and its directors, officers, employees and agents from any and all claims, actions, demands, chooses in action and damages which they have now or any time in the future arising from use of any prize, including personal injury or death.
14. Publicity: The winner's name and/or likeness can be used by the credit union in any news release, advertisement or other Credit Union communications without further compensation or consideration, the prize awarded being deemed sufficient consideration for all terms and conditions. The Credit Union may copyright and use, reuse, publish and republish the winner's picture, portrait or other likeness, character, characterization or form with the winner's name or a fictitious name in any media for any reasonable purpose, including any printed matter prepared by/for or distributed by/for the Credit Union without any prize winner inspection or approval of any publication, advertisement, copy or other printed matter or its use by or for the Credit Union. The winner releases any liability, claims, actions, demands, and damages relating to any publication, distortion, blurring, alteration, optical illusion, or use in composite form or otherwise that may occur or be produced intentionally or otherwise, even should this subject the undersigned to ridicule, scandal, reproach, scorn or indignity.
15. The prize winner may be posted at all Credit Union branches and may be published in the Credit Union's newsletter. Winner will be selected in a random drawing from among the eligible entrants received and the selection will be final. The drawing will be made among the eligible entrants for the prize and awarded pursuant to these official rules.